

Call for Sponsors
and Exhibitors



Polepharma

CFB

France Bioproduction
Congress

3th & 4th April 2024

Paris Saclay Congress Center – Massy, France

www.france-bioproduction.com

8th Edition

Gather and Unite all stakeholders
to serve the sector

In partnership with :



BIO WIN



FRANCE
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CONGRÈS FRANCE BIOPRODUCTION

8th édition



Gather and Unite all stakeholders
to serve the sector

03 - 04
APRIL 2024
PALAIS DES CONGRÈS
MASSY-FRANCE
www.france-bioproduction.com

3th & 4th Avpril 2024

During two days, the goal is to gather more than 350 industrial decisions makers and R&D actors from the public and private sector to talk about key challenges in Biomanufacturing and bring to light current industrial needs.

+20
Conferences

4
Round Tables

14
Technical
Workshops

+9 h
For Networking

40 Exhibitors

Located in the center of the catering & networking area

First Day

A premium conference will end the day followed by the Gala Dinner

1
Startup Pitch
Contest

1
Pitch Session:
5 Startups

2
Days

+500
Participants

Conferences & round tables

Animated by key opinion leaders of the field and selected by the programming committee.

Sponsored Technical Workshops

Based on feedbacks and expertise sharing in an environment facilitating discussions.

More than 9 hours of Networking

Meet with your leads. Visit exhibitors located in the center of the catering & networking area.

1
Premium
Conference

1
Gala Dinner

Second Day

Pitch session: 5 deeptech startups in biomanufacturing.

From 15th March to 30th April 2024

swagcard

One single app ([see page 11](#)):

- Manage your profile and agenda,
- Take part in conversation threads and surveys,
- Access the list of participants and exhibitors, interact with them via private message and organize your BtoB meeting schedule

BtoB
meetings

45
days

- Showcase your company, highlight your activities, present your know-how, display your expertise in the Partners areas and by conducting a workshop;
- Associate your corporate identity with the theme of bioproduction and, more broadly biomedicines, benefit from high visibility with a large audience: decision-makers and players in the pharmaceutical industry, higher education and research institutions;
- Develop your network through strategic interactions with the participants (BtoB meetings), meet French leaders of the Bioproduction market to initiate or strengthen partnerships;
- Engage in tomorrow's bioproduction development & address the challenges around biotesting.

Become partner / sponsor of our events!

Customized sponsorship packages can be designed according to your specifications.

Develop your business around
Bioproduction & Biotesting challenges
Within the POLEPHARMA & MEDICEN networks!

Take advantage of the DUO offer to **MAXIMIZE the visibility and impact!** (see page 13)



	BRONZE	SILVER	GOLD	PLATINIUM (Exclusive)
Exhibition area and admission included				
Number of free admissions (lunch buffet included)	1	2	3	4
Full Guest Pass for your customers (lunch buffet included)	1	2	3	4
1 corner on the networking area (1 bar table, 2 high chairs, space for your kakemono)	3-4 m ²			
1 stand on the networking area (equipped with 1 signboard, table, chairs, 1 electrical outlet, space for your kakemono)		6 m ²	6 m ² (option 9 m ²)	10 m ²
Visibility				
Your logo featured on all the event's communication publications and media (website, dedicated newsletters, event programme)	Included	Included	Included	Included
Your logo featured on the Exhibitors page in the Swapcard application (<i>see page 10</i>)	Included	Included	Included	Included
Your flyer (4 pages maximum) & goodies distributed to participants ¹ (to be supplied)		Included	Included	Included
Track your prospects via the Proxi Event application (<i>see page 10</i>)	Option	Included	Included	Included
Your logo featured at the opening presentation		Included	Included	Included
LinkedIn post highlighting the Partnership Silver: logo display/Gold & Platinum: logo display & promotion of your expertise		Included	Included	Included
Your logo featured in the post-event video		Included	Included	Included
Acknowledgement by the Chairman during the introduction speech			Included	Included
Your logo on the Swapcard homepage			Included	Included
Free tickets to the gala dinner ²			Included	Included
Access to the list of participants (according to the current GDPR)			Included	Included
Conduct a workshop during the congress or give a talk during the plenary session ³		Option	Included	Included
Conduct a workshop during a Bioproduction Thursday (webinar) (<i>see page 11</i>)		Option	Option	Included
An article in the POLEPHARMA & MEDICEN Newsletters (+30 000 recipients/month)			Option	Included
A "Zoom Partner" email marketing campaign			Option	Included
Your logo on participant badges				Included
Interview in the post-event video				Included
Sponsoring				
Sponsorship of lanyards or bags (to be supplied)			Option	To choose
Sponsorship of a Session (an introduction and/or hosting the session)			Option	Included
Sponsorship of a Coffee Break (advertisement in the room, logo on a variety of A5 flyers)		Option	Option (50%)	Included
Sponsorship of the Cocktail Lunch (advertisement in the room, logo on a variety of A5 flyers)		Option	Option	To choose
Sponsorship of the Gala dinner (your kakemono in the room, logo on a variety of A5 flyers)		Option	Option	To choose
Rates excl. VAT	4 286 €	5 714 €	7 857 €	12 000 €
Early Bird offer (- 15% before December 15 th 2023)	3 643 €	4 857 €	6 679 €	10 200 €
Member's offer POLEPHARMA - MEDICEN (- 30%)	3 000 €	4 000 €	5 500 €	8 400 €
<p>1 – Pens not accepted</p> <p>2 – Depends on the the number of included admissions (Not included in the Full Guest Pass)</p> <p>3 – Depends on the number of available slots and subjected to approval of the programming committee</p> <p style="text-align: right;"><i>Option: rates on demand</i></p>				

You are a pharmaceutical company? Become PREMIUM PARTNER.

Showcase your company in this major event for the Biomanufacturing sector in France

And reinforce your position as a key opinion leader
within the biopharmaceutical industry

We offer different partnership opportunities with high visibility and numerous advantages fitting your specific needs

Included PACKAGE

- Visibility full pack (see page 4)
- 15 admissions minimum

Speaker (choose an option)

- Conference
- Chairman of one session

NETWORKING & CORPORATE IDENTITY

Highlight your corporate identity and involvement along the entire event through different ways (*your choice or to provide*):

Coffee Break
Gala Dinner
Lunch Break
Bag
Badge
Name tag cords

Blocs-notes
Video A during breaks
Booklet Cover
LinkedIn Ad
Website Banner
Logo on SWAPCARD App

TOTEM with brand
Brand Sticker on the floor
Booked area for B2B
Customised WiFi password
etc.

Sponsor one of our « *Break'n Breathe* »: running, relaxation...
Meet people your share interests with in another environment!

For a custom offer, please contact:



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BACK TO THE PREVIOUS EDITION



4 sessions thématiques

- Bioproduction : stakes & news
- Bioproduction & sustainability
- Bioproduction : accélérer les processus de demain
- Bioproduction en Thérapie cellulaire : les défis du scale-up

- + 1 KEYNOTE Conference by Testa CENTER
- + 1 PREMIUM Conference by DNA Script
- + 1 Pitch session : 5 Startups



+ 530
Attendees

+ 65
Sponsors
Partners

13 Network
Partners

+ 250
Organizations
represented

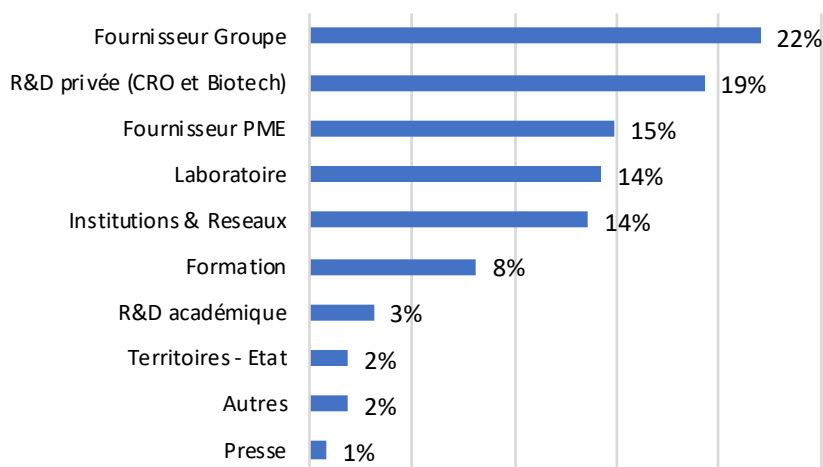
+ 1200
contacts
established

+ 2500
Messages
exchanged

+ 260
B2B meeting
conducted

+ 950
Views online
sponsor page

Type of organisations represented



OVERVIEW OF THE PREVIOUS EDITION

CONGRÈS FRANCE BIOPRODUCTION
7^e édition
Rassembler et Fédérer
tous les acteurs au service de la filière

Polepharma

ME DI CEN

05 - 06
AVRIL 2023
PALAIS DES CONGRÈS
TOURS-FRANCE

MINISTÈRE DE L'ÉCONOMIE, DES FINANCES ET DE LA SOUVERAINETÉ INDUSTRIELLE ET NUMÉRIQUE

PROGRAMME* - Mercredi 5 avril 2023

8^h30 Accueil des participants

9^h00 Introduction & Discours d'ouverture du jour 1
Thierry Hulot, Président du Congrès France Bioproduction, Président de MERCK France, Président du LEEM, François Bonneau, Président de la Région Centre-Val de Loire, Fabien Riolet, Directeur Général de Polepharma, Julien Ettesperpag, Délégué Général Adjoint de Medicen (Paris Region)

SESSION 1 Bioproduction : Enjeux & Actualités

9^h30 Conférence #1 - Avenir
Lise Atty, Directrice Générale, Agence de l'Innovation en Santé

9^h45 Conférence #2 - France BioLead: construisons le futur de la bioproduction française
Laurent Laffrenère, Directeur Général, France Biolead

10^h05 Conférence #3 - Présentation du PEPR « Biothérapies et bioproduction de thérapies innovantes »
Anne Jouveneau, Senior Research Director, INSERM, Christophe Junot, Group Leader, CEA

10^h20 Table ronde 1 - Questions/Réponses
Intervenants des conférences #1, #2, #3 - Session 1

10^h50 Short Conférence #1 - Le Biotesting - Enjeux stratégiques pour la filière biopharmaceutique
Ludovic Burlet, Directeur Développement Biopharmaceutique, L'FR, Président journée Polepharma du Biotesting 2023

10^h55 Short Conférence #2 - Projet BIOMan4R2, un programme européen de soutien aux acteurs du secteur de la bioproduction via le système de financement en cascade
Silvia Pasella, Coordinatrice International, MEDICEN, Anaïs Le Corvec, Managing Director, CEBR

11^h05 Pause-Café / Networking / BtoB

SESSION A Ateliers Techniques

11^h50 7 ateliers techniques en parallèle

12^h50 Cocktail Networking / BtoB

Sous le haut patronage de
M. Roland LESCURE
Ministre délégué chargé de l'Industrie

SESSION 2 Bioproduction & Développement durable

14^h20 Conférence #4 - Evolution des considérations environnementales d'un site de Biomanufacturing
Jérôme Ponchon, Responsable Engineering, Merck, Jean-François Michel, Responsable Production Commercial Merck

14^h40 Conférence #5 - Intensification des Bioprocédés: l'efficacité des bioprocédés au service de la réduction des impacts environnementaux
Drisa Boudeffa, Process Technology Manager, Fluid Management Technologies Marketing, Sartorius

15^h00 Conférence #6 - Environmental Sustainability
Mehdi Fridha, Field Application Specialist Single Use Technologies, Thermo Fisher Scientific

15^h20 Table ronde #2 - Questions/Réponses
Intervenants de la session 2

15^h50 Pause Café / Networking - BtoB

SESSION B Ateliers Techniques

16^h35 7 ateliers techniques en parallèle

CONFÉRENCE PREMIUM

17^h35 Conférence #7 - La technologie de synthèse enzymatique de l'ADN (EDS) au service de la biorévolution
Chiraz Khayat, Director, Instrument Project Manager, DVA Sol'or

18^h15 Discours clôture de la journée

20^h00 - 22^h30 - Cocktail dinatoire
Networking dans un lieu convivial, Brasserie L'Univers (sur inscription, payant)

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tous les acteurs au service de la filière

Polepharma

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05 - 06
AVRIL 2023
PALAIS DES CONGRÈS
TOURS-FRANCE

MINISTÈRE DE L'ÉCONOMIE, DES FINANCES ET DE LA SOUVERAINETÉ INDUSTRIELLE ET NUMÉRIQUE

PROGRAMME* - Jeudi 6 avril 2023

8^h00 Accueil des participants

8^h30 Introduction & Discours d'ouverture du jour 2
Thierry Hulot, Président du Congrès France Bioproduction, Président de MERCK France, Président du LEEM, Thibault Coulon, Vice Président, Tours Métropole-Val de Loire

KEYNOTE

8^h45 Keynote - Scaling your process in Testa Center - building value organically in your project
Jesper Hedberg, CEO, Testa Center

SESSION 3 Bioproduction: accélérer les processus de demain

9^h15 Conférences #8 - Les différentes approches vers l'intensification des procédés pour vos molécules
Fabien Rousset, Principal Expert - Chromatography / USP, Sartorius

9^h30 Conférence #9 - Contrôle en ligne pour la maîtrise de bioprocédés industriels : apport des spectrométries optiques
Igor Chouba, Professeur à l'Université de Tours, Directeur de l'EA 6295 Nanomédicaments et Nanosondes

9^h45 Conférence #10 - Process optimization through the utilization of software tools: challenges and opportunities
Roger Marc Nicoud, Directeur Général, YPSO FACTO

10^h00 Conférence #11 - Accelerating CMC: The future of process development is in silico
Thierno Houk PhD, QuSilo Sales Leader, CYTIVA

10^h15 Table ronde 3 - Questions/Réponses
Intervenants des conférences de la Session 3

10^h45 Pause-Café / Networking / BtoB

SESSION PITCH STARTUP

11^h30
InSpeck
ByoRNA
STH Biotech
ALGA BIOLOGICS
WhiteLab Genomics

12^h30 Cocktail Networking / BtoB

SESSION 4 Bioproduction en Thérapie cellulaire: les défis du scale up

14^h15 Conférences #12 - Industrialisation des thérapies cellulaires: Bilan & Perspectives 15 ans après l'introduction du règlement européen
Jeremy Magalon, ICLP R&D - Laboratoire de Culture et Thérapie Cellulaire, AP-HM

14^h35 Conférence #13 - Allogeneic cell therapy: building a reliable supply chain
Emilia Pachulec, Head of ATMP Operations, Pierre Fabre Group

14^h55 Table ronde 4
Otto-Wilhelm Merten, Gene Therapy and Vector Manufacturing Specialist, Mythen
Jerome Larghero, Directeur du Centre INSAR de Thérapie Cellulaire et Génique de l'AP-HP, Professeur à la Faculté de Médecine et Université Paris Cité
Sophie Desenne, Responsable du Département Analyse et Développement de Plaque, EFS
Jeremy Magalon, ICLP R&D - Laboratoire de Culture et Thérapie Cellulaire, AP-HM
Emilia Pachulec, Head of ATMP Operations, Pierre Fabre Group

15^h40 Discours clôture du congrès

OVERVIEW OF THE PREVIOUS EDITION

CONGRÈS FRANCE
BIOPRODUCTION

7^e édition

Rassembler et Fédérer
tous les acteurs au service de la filière



05 - 06
AVRIL 2023
PALAIS DES CONGRÈS
TOURS-FRANCE
www.france-bioproduction.com

PROGRAMME* - Mercredi 5 avril 2023

SESSION A Ateliers Techniques

11h50

Atelier #1 - La transition vers la production industrielle : Quelle stratégie RH pour accompagner cette mutation ?

Animé par Amadou Tall, Business Leader Life Science France, *Kelly Life Sciences*
avec la participation de :
Avec Christophe Moore, DRH France, *CATALENT*
Olivier Boisteau, VP & Executive Board Member, *CLEAN BIOLOGICS group*
Raphaël Lopez, Receiving Site Mobius Europe Workstream Leader, *MERCK*

Atelier #2 - SCALE-UP PROCESS

Doru Felezeu, Marketing & Business Development Director, *PIERRE GUERIN*
Thomas Mérélo, Responsable développement Commercial Lifesciences, *EQUANS*
Emmanuel Gaud, Directeur Marchés Agroalimentaire & Pharma-cosmétique, *ERAS Ingénierie*

Atelier #3 - How can material science provide disruptive technologies to solve your recurring bioprocess painpoints from development to cGMP implementation?

Catherine Bineau, Bioprocess Applications Specialist, *3M*

Atelier #4 - How to succeed from DNA to commercialization?

Sylviane Baghdassarian, Biotech Segment Marketing Manager Western Europe, *MERCK*
Alexandre Laly, Customer Application Consultant - Emerging Biotech - France, *BeNeLux, Switzerland, MERCK*
Frédéric Sengler, Marketing Specialist, *MERCK*

Atelier #5 - Accélérer la production des biomédicaments grâce aux jumeaux numériques et à la continuité digitale

Yves Pellissier, Vice President - Digital Continuity, *CAP GEMINI Engineering*
Patrick Bennani, Expert Pre-Sales & Chief Solution Architect - Hybrid Intelligence, *CAP GEMINI Engineering*
Patrick Chareyre, Principal Consultant Lead Data Scientist - Hybrid Intelligence, *CAP GEMINI Engineering*

Atelier #6 - Retour d'expérience ARXUM & EFS-PIBT : Accélérer la bioproduction et renforcer la qualité par l'innovation

Axel Benoist, Director - France, *ARXUM*
Clémentine Gamonet, Responsable Cellule Interface et Maturation en Bioproduction, *EFS*

Atelier #7 - Game-changing innovations for cell separation in cell, gene and mammalian recombinant therapies : meet "Gibco CTS Rotea" and "Dynaspin"

Jérôme Cabeau, Business Development Manager - Cell and Gene Therapy, *Thermo Fisher Scientific*
Arnaud Rehel, Senior Product Specialist - BioProduction, *Thermo Fisher Scientific*
François Fage, Senior Product Specialist - BioProduction, *Thermo Fisher Scientific*

PROGRAMME* - Mercredi 5 avril 2023

SESSION B Ateliers Techniques

16h35

Atelier #8 - Les défis de l'innovation dans la bioproduction. Comment accélérer les processus de demain ?

Animé par Sandrine Rubio, Responsable animation, *Genopole*
avec la participation de :
Cédric Rousseaux, Directeur Adjoint Innovation - Analytical and Process Development, *Yposites*
Joëlle Dumas, Directrice Business Development Biomufacturing, *Groupe IMT*
Christophe Lanneau, Directeur Recherche & plateformes, *Genopole*
Eric Henriot, Directeur General, *Suparbiotech International*
Président Directeur General, *Toxcell S.A*
Anne Galy, Directrice de l'accélérateur de recherche technologique en thérapie génique, *INSEERM*

Atelier #9 - QbD et PAT: 2 outils au service du développement, de l'optimisation et du contrôle des bioprocédés.

Sandra Aubert, Data Scientist et responsable formation, *Dindalys*
Thierry Bastogne, CSO & cofounder, *Cybermano*

Atelier #10 - Les enjeux du tech transfert et de la mise à l'échelle : Comment mitiger les risques associés aux étapes upstream et downstream.

Mariam Bendouma, Senior Business Development Manager, *PALL*
Clément Pèbre, Bioreactor Application Scientist, *PALL*

Atelier #11 - Contrôle qualité des vaccins ARN : apport du campus Eurofins BioPharma Product Testing Biologics à Lentilly (Lyon) France

Arnaud Carlotti, Président d'Eurofins Biopharma Product Testing Biologics

Atelier #12 - Comment réconcilier enjeux de croissance et impératifs de qualité avec un turnover élevé des équipes ?

Tiphaine De Jouvenel, Senior category manager - Emerging solutions, *GILSON*

Atelier #13 - Les enjeux de la compétence en BioProduction

Karim Vissandjee, CEO, *Immersio*
Hélène Nègre, Scientific Director Biotechnology & Bioproduction, *Senvier*
Olivier Panzer, Program Director - GE Digital, *Immersio*
Agnes Hocquillet, Maître de Conférences Microbiologie et Bioproduction microbienne, *ENSTBB-Bordeaux IMP*
Arnaud Chouteau, Directeur Emploi Formation, *LEEM*
Denis Dacheux, Assistant professor of immunology, *ENSTBB-Bordeaux IMP*
Hervé Galtard, Directeur général, *Groupe IMT*
Eric Villemagne, Directeur général, *IFIS Interactive*

Atelier #14 - Tout savoir sur les financements publics dédiés à la filière «santé»

Franck Maudoux, Directeur Développement, *ABF Decisions*
Nicolas Bonnet, Directeur Expertise Europe, *ABF Decisions*
Anne-Sophie Jusselin, Directrice Bureau Tours, *ABF Decisions*

We thank our partners in 2023

PLATINIUM



GOLD



SILVER



BRONZE



Partenaires réseau



Partenaires institutionnels



Partenaire média



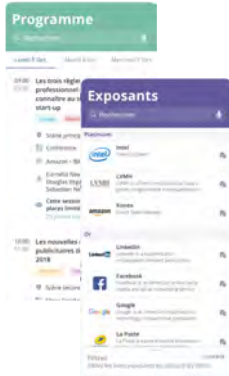
Partenaires privés



with our apps!



Included from the Bronze offer



A mobile application, available upon registration, to enhance attendee experience and engagement with:

- Event program: conferences, workshops,...
- Set up your exhibitor space
- List of exhibitors with a description
- Highlight your brand image
- List of all the attendees, to interact and book BtoB meetings for D-Day but also before and after the event

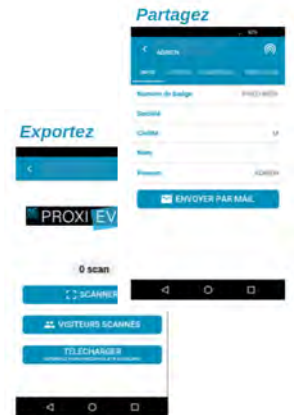


Included from the Silver offer



The best way to manage visitor contacts on D-Day, an easy, 100% digital and secure tool.

- Scan your visitors' badge
- Include comments
- Export to your dedicated space
- Generate a list of prospects with their contact details and your comments





Discover the **Biomanufacturing Thursdays***, monthly meeting dedicated to biomanufacturing / Biopharma / Biotech: from development to production of biotherapies and advanced therapy medicinal product.

- 1 Thursday per month
- 1 hour webinar
- 1 theme about biomanufacturing stakes
- 1 expert = **YOU!**

This monthly meeting is **free of charge for the attendees** but **registration is mandatory**.

4 good reasons to participate

- Animate the french **biomanufacturing community**;
- Highlight your expertise, your **new technologies** and/or innovative applications;
- **Share** your feedbacks;
- And **stay in touch** with the actors of the field.

Your Thematic Webinar
+ 1 Pitch Video teaser
+ 1 email campaign
+ 1 LinkedIn post
+ listing of participants' contacts
= 1 600 € HT

**Available from the SILVER sponsor offer*

For a custom offer, please contact:



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DUO* OFFER - MAXIMIZE YOUR VISIBILITY

Sponsor two POLEPHARMA events and receive

- 10 % on both sponsorship packages
- + 1 free admission for each event

**Available from the SILVER sponsor offer*

Example (on 2021 rate)

	Rate HT	DUO (-10%)	Discount
Sponsor Gold CFB Bioproduction	7 000 €	6 300 €	- 700 €
Sponsor Gold JPB Biotesting	6 600 €	5 940 €	- 660 €
TOTAL (HT)	13 600 €	12 240 €	- 1 360 €
Rate attendees FTI-Group	760 € / 673 €	2 free admissions	- 1 433 €
		Total discount	- 2 793 €

For a tailor-made offer, please contact



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Journées Polepharma du Biotesting



Stratégies analytiques pour
accélérer le développement des biothérapies

biotesting.polepharma.com

5—6
Juin 2024
Evreux - Palais de Congrès

The POLEPHARMA Biotesting Days aim to bring together more than 180 decision-makers and actors in **academic and clinical research, startups, biotechs and pharma industries** to discuss the challenges of Biotesting and report current industrial needs around advanced analytical strategies to accelerate the development and marketing of biotherapies.

The two days will be punctuated by conferences, round tables, workshops and time slots dedicated to networking.

2 Days	+250 Participants
1 Gala Dinner	40 Exhibitors

+20 Conferences	6 Round Tables
--------------------	-------------------

+ 7 hours
Dedicated to networking

6 Technical Workshops	1 Networking App
-----------------------------	------------------------

1
Place to meet exhibitors in the
center of the catering &
networking area.

Conferences & round tables

Animated by KOLs of the field and selected by the programming committee composed of scientists and industrialists.

Technical Workshops

Based on feedbacks and sharing of expertise in an environment prompted to fruitful exchanges.

More than 7 hours of networking

Visit exhibitors located in the center of the catering & networking area.

1 networking app for booking meetings

Swapcard app for all participants and exhibitors, contact participants before, during and after the event.

[swapcard](https://www.swapcard.com)



SAVE THE DATE : MAIN EVENTS 2023/2024 POLEPHARMA AND MEDICEN NETWORKS

POLEPHARMA

- | | | | |
|-------------|--|---|---------------------|
| CPIF | POLEPHARMA Industry of the Future congress | 15 & 16 November 2023
<i>Chartres</i>
www.industriedufutur.polepharma.com | 6 th Ed. |
| JPM | Microbiomique
POLEPHARMA Days | 22 & 23 December 2022
<i>Rouen</i>
www.microbiote.polepharma.com | 4 th Ed. |
| JPB | Biotesting
POLEPHARMA Days | 7 & 8 June 2023
<i>Palais des congrès d'Evreux</i>
www.biotesting.polepharma.com | 3 rd Ed. |

MEDICEN

- | | | |
|-----------|-------------|----------------|
| MD | Medicen Day | September 2024 |
|-----------|-------------|----------------|

