

Call for Sponsors
and Exhibitors



Polepharma

CFB

France Bioproduction
Congress

3th & 4th April 2024

Paris Saclay Congress Center – Massy, France

www.france-bioproduction.com

8th Edition

Gather and Unite all stakeholders
to serve the sector

In partnership with :



FRANCE
biolead



BIO **WiN**



france
BIOVALLEY
l'innovation santé



mabdesign
THE BIOTHERAPY EXPERT



CONGRÈS FRANCE BIOPRODUCTION

8^e édition

Rassembler et Fédérer
tous les acteurs au service de la filière



03 - 04
AVRIL 2024
PALAIS DES CONGRÈS
MASSY-FRANCE
www.france-bioproduction.com

Programming committee



Thierry Ziegler
COO
VP Innovation Polepharma



Audrey Carpentier
Head of Industry Life Sciences



Alain Lamproye
CEO



Jean-Pierre Burnouf
Head of Scientific Relations
CSF-ITS Bioproduction Initiative



Alain Sainsot
President



Béatrice Clavier
Manager of Bioprocess
Development Specialists, EMEA



Emmanuel Vincent
CEO



Julien Meissonier
VP & CSO



Zahia Hannas
VP - Head of Process & Product Design



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Single-Use Technologies Senior
Technical Sales Manager



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Scientific Director Biotechnology &
Bioproduction



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Vice-presidente of France Biotech



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Deputy Director IT Technologies for
Health



David Delvaille
Process Development manager



Nadège Nief
Deputy Director Micro-Technologies for
Biology and Healthcare Division



CONGRÈS FRANCE BIOPRODUCTION

8th édition



Gather and Unite all stakeholders
to serve the sector

03 - 04
APRIL 2024
PALAIS DES CONGRÈS
MASSY-FRANCE
www.france-bioproduction.com

3th & 4th April 2024

During two days, the goal is to gather more than 350 industrial decisions makers and R&D actors from the public and private sector to talk about key challenges in Biomanufacturing and bring to light current industrial needs.

+20
Conferences

4
Round Tables

14
Technical
Workshops

+9 h
For Networking

70 Exhibitors
Located in the center of the catering & networking area

First Day

A premium conference will end the day followed by the Gala Dinner

1
Startup Pitch
Contest

1
Pitch Session:
5 Startups

2
Days

+500
Participants

Conferences & round tables

Animated by key opinion leaders of the field and selected by the programming committee.

Sponsored Technical Workshops

Based on feedbacks and expertise sharing in an environment facilitating discussions.

More than 9 hours of Networking

Meet with your leads. Visit exhibitors located in the center of the catering & networking area.

1
Premium
Conference

1
Gala Dinner

Second Day

Pitch session: 5 deeptech startups in biomanufacturing.

From 15th March to 30th April 2024



One single app ([see page 12](#)):

- Manage your profile and agenda,
- Take part in conversation threads and surveys,
- Access the list of participants and exhibitors, interact with them via private message and organize your BtoB meeting schedule

**BtoB
meetings**

45
days

- Showcase your company, highlight your activities, present your know-how, display your expertise in the Partners areas and by conducting a workshop;
- Associate your corporate identity with the theme of bioproduction and, more broadly biomedicines, benefit from high visibility with a large audience: decision-makers and players in the pharmaceutical industry, higher education and research institutions;
- Develop your network through strategic interactions with the participants (BtoB meetings), meet French leaders of the Bioproduction market to initiate or strengthen partnerships;
- Engage in tomorrow's bioproduction development & address the challenges around biotesting.

Become partner / sponsor of our events!

Customized sponsorship packages can be designed according to your specifications.

Develop your business around
Bioproduction & Biotesting challenges
Within the POLEPHARMA & MEDICEN networks!

Take advantage of the DUO offer to MAXIMIZE the visibility and impact! (see page 13)



Exhibition area and admission included					
Number of free admissions (lunch buffet included)	1	1	2	3	4
Full Guest Pass for your customers (lunch buffet included)		1	2	3	4
1 corner in front of the amphitheatre (1 bar table, 2 high chairs, space for your kakemono)	2 m ²				
1 stand on the networking area (equiped with 1 bar table, 2 high chairs, 1 electrical outlet, space for your kakemonos)		4 m ²			
1 stand on the networking area (equiped with, table, chairs, 1 electrical outlet, space for your kakemonos)			6 m ²	6 m ² (option 9 m ²)	10 m ²
Visibility					
Your logo featured on all the event's communication publications and media (website, dedicated newsletters, event programme)		Included	Included	Included	Included
Your logo featured on the Exhibitors page in the Swapcard application (see page 11)		Included	Included	Included	Included
Your flyer (4 pages maximum) & goodies distributed to participants ¹ (to be supplied)			Included	Included	Included
Track your prospects via the Proxi Event application (see page 11)		Option	Included	Included	Included
Your logo featured at the opening presentation			Included	Included	Included
LinkedIn post highlighting the Partnership Silver: logo display/Gold & Platinum: logo display & promotion of your expertise			Included	Included	Included
Your logo featured in the post-event video			Included	Included	Included
Acknowledgement by the Chairman during the introduction speech				Included	Included
Your logo on the Swapcard homepage				Included	Included
Free tickets to the gala dinner ²				Included	Included
Access to the list of participants (according to the current GDPR)				Included	Included
Conduct a workshop during the congress or give a talk during the plenary session ³			Option	Included	Included
Conduct a workshop during a Bioproduction Thursday (webinar) (see page 12)			Option	Option	Included
An article in the POLEPHARMA & MEDICEN Newsletters (+30 000 recipients/month)				Option	Included
A "Zoom Partner" email marketing campaign				Option	Included
Your logo on participant badges					Included
Interview in the post-event video					Included
Sponsoring					
Sponsorship of lanyards or bags (to be supplied)				Option	To choose
Sponsorship of a Session (an introduction and/or hosting the session)				Option	Included
Sponsorship of a Coffee Break (advertisement in the room, logo on a variety of A5 flyers)			Option	Option (50%)	Included
Sponsorship of the Cocktail Lunch (advertisement in the room, logo on a variety of A5 flyers)			Option	Option (50%)	To choose
Sponsorship of the Gala dinner (your kakemono in the room, logo on a variety of A5 flyers)			Option	Option	To choose
Rates excl. VAT	2857 €	4 286 €	5 714 €	7 857 €	12 000 €
Early Bird offer (- 15% before December 15 th 2023)	-	3 643 €	4 857 €	6 679 €	10 200 €
Member's offer POLEPHARMA - MEDICEN (- 30%)	2 000 €	3 000 €	4 000 €	5 500 €	8 400 €

1 – Pens not accepted
2 – Depends on the the number of included admissions (Not included in the Full Guest Pass)

3 – Depends on the number of available slots and subjected to approval of the programming committee

Option: rates on demand

DUO Offer

Terms & Conditions page 13

**Sponsor two POLEPHARMA events
= 10% discount & 2 free admissions**

You are a pharmaceutical compagny?
Become PREMIUM PARTNER.

Showcase your company in this major event for the Biomanufacturing sector in France

**And reinforce your position as a key opinion leader
 within the biopharmaceutical industry**

We offer different partnership opportunities with high visibility and numerous advantages fitting your specific needs

Included PACKAGE

- Visibility full pack (*see page 4*)
- 15 admissions minumum

Speaker (choose an option)

- Conference
- Chairman of one session

NETWORKING & CORPORATE IDENTITY

Highlight your corporate identity and involvement along the entire event through different ways (*your choice or to provide*):

Coffee Break
 Gala Dinner
 Lunch Break
 Bag
 Badge
 Name tag cords

Blocs-notes
 Video A during breaks
 Booklet Cover
 LinkedIn Ad
 Website Banner
 Logo on SWAPCARD App

TOTEM with brand
 Brand Sticker on the floor
 Booked area for B2B
 Customised WiFi password
 etc.

Sponsor one of our « *Break'n Breathe* »: running, relaxation...
Meet people your share interests with in another environment!

For a custom offer, please contact:



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 Head of R&D & Innovation Biopharmaceuticals-Bioproduction
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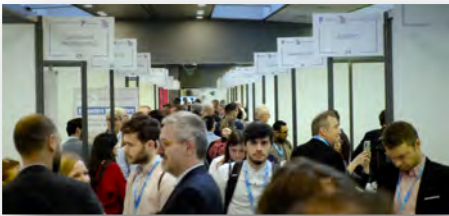
BACK TO THE PREVIOUS EDITION



4 sessions thématiques

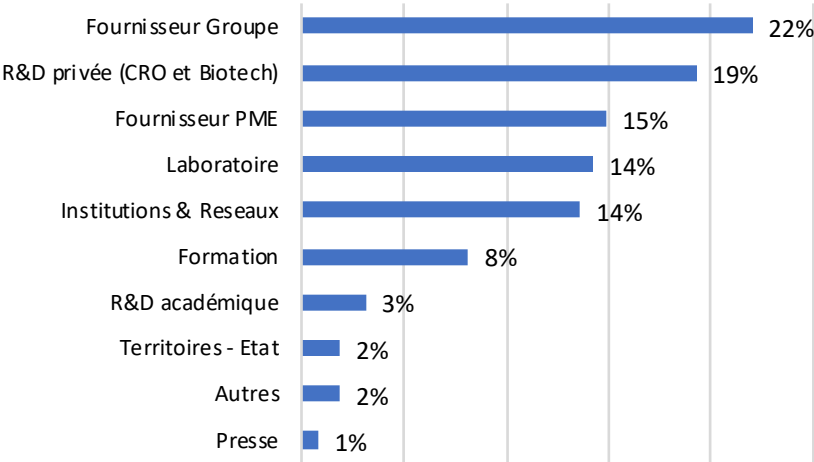
- Bioproduction : stakes & news
- Bioproduction & sustainability
- Bioproduction : accélérer les processus de demain
- Bioproduction en Thérapie cellulaire : les défis du scale-up

- + 1 KEYNOTE Conference by Testa CENTER
- + 1 PREMIUM Conference by DNA Script
- + 1 Pitch session : 5 Startups



+ 530 Attendees	+ 65 Sponsors Partners
13 Network Partners	+ 250 Organizations represented
+ 1200 contacts established	+ 2500 Messages exchanged
+ 260 B2B meeting conducted	+ 950 Views online sponsor page

Type of organisations represented



OVERVIEW OF THE PREVIOUS EDITION

**CONGRÈS FRANCE
BIOPRODUCTION**
7^e édition
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PROGRAMME* - Mercredi 5 avril 2023

8^h30 Accueil des participants

9^h00 Introduction & Discours d'ouverture du jour 1
Thierry Hulot,
Président du Congrès France Bioproduction,
Président de MERCK France,
Président du LEEM
François Bonneau, Président de la Région Centre-Val
de Loire
Fabien Riolet, Directeur Général de Polepharma
Julien Ettesperpag, Délégué Général Adjoint de Medicom
Paris Region

SESSION 1 Bioproduction : Enjeux & Actualités

9^h30 **Conférence #1 - Avenir**
Lise Attès, Directrice Générale Agence de l'Innovation en
Santé

9^h45 **Conférence #2 - France BioLead: construisons le
futur de la bioproduction française**
Laurent Laffrenre, Directeur Général, France Biolead

10^h05 **Conférence #3 - Présentation du PEPR
« Biothérapies et bioproduction de thérapies
innovantes »**
Anne Jouvecau, Senior Research Director, INSERM
Christophe Junot, Group Leader, CEA

10^h20 **Table ronde 1 - Questions/Réponses**
Intervenants des conférences #1, #2, #3 - Session 1

10^h50 **Short Conférence #1 - Le Biotesting- Enjeux
stratégiques pour la filière biopharmaceutique**
Ludovic Burlet, Directeur Développement
Biopharmaceutique, LFB
Président Journée Polepharma du Biotesting 2023

10^h55 **Short Conférence #2 - Projet BIOMan4R2, un
programme européen de soutien aux acteurs du
secteur de la bioproduction via le système de
financement en cascade**
Silvia Pasella, Coordinatrice Internationale, MEDICEN
Anaïs Le Corvec, Managing Director, CEBR

11^h05 Pause-Café / Networking / BtoB

SESSION A Ateliers Techniques

11^h50 7 ateliers techniques en parallèle

12^h50 Cocktail Networking / BtoB

Sous le haut patronage de
M. Roland LESCURE
Ministre délégué chargé de l'Industrie



**SESSION 2 Bioproduction &
Développement durable**

14^h20 **Conférence #4 - Evolution des considérations
environnementales d'un site de
Biomanufacturing**
Jérôme Pionchon, Responsable Engineering, Merck
Jean-François Michel, Responsable Production Commercial
Merck

14^h40 **Conférence #5 - Intensification des
Bioprocédés: l'efficacité des bioprocédés au
service de la réduction des impacts environne-
mentaux**
Drisa Boudetta, Process Technology Manager, Fluid
Management Technologies Marketing, Sartorius

15^h00 **Conférence #6 - Environmental Sustainability**
Mehdi Firdous, Field Application Specialist Single Use
Technologies, Thermo Fisher Scientific

15^h20 **Table ronde #2 - Questions/Réponses**
Intervenants de la session 2

15^h50 Pause Café / Networking - BtoB

SESSION B Ateliers Techniques

16^h35 7 ateliers techniques en parallèle

CONFÉRENCE PREMIUM

17^h35 **Conférence #7 - La technologie de synthèse
enzymatique de l'ADN (EoS) au service de la
biorevolution**
Chiraz Khayat, Director, Instrument Project Manager, DNA
Script

18^h15 Discours clôture de la journée

20^h00 - 22^h30 - **Cocktail dinatoire**
Networking dans un lieu convivial : Brasserie L'Univers
(sur inscription, payant)

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PROGRAMME* - Jeudi 6 avril 2023

8^h00 Accueil des participants

8^h30 Introduction & Discours d'ouverture du jour 2
Thierry Hulot,
Président du Congrès France Bioproduction,
Président de MERCK France,
Président du LEEM
Thibault Coulon,
Vice Président, Tours Métropole-Val de Loire

KEYNOTE

8^h45 **Keynote - Scaling your process in Testa Center -
building value organically in your project**
Jesper Hedberg, CEO, Testa Center

**SESSION 3 Bioproduction: accélérer les
processus de demain**

9^h15 **Conférences #8 - Les différentes approches
vers l'intensification des procédés pour vos
molécules**
Fabien Rousset, Principal Expert : Chromatography /
OSR, Sartorius

9^h30 **Conférence #9 - Contrôle en ligne pour la
maîtrise de bioprocédés industriels : apport
des spectrométries optiques**
Igor Chouba, Professeur à l'Université de Tours,
Directeur de l'EA 6795 Nanomedicaments et
Nanopores

9^h45 **Conférence #10 - Process optimization
through the utilization of software tools:
challenges and opportunities**
Roger Marc Nicoud, Directeur Général, YPSO FACTO

10^h00 **Conférence #11 - Accelerating CMC: The
future of process development is in silico**
Thimo Huuk PhD, Co-Sales Leader, CYTIVA

10^h15 **Table ronde 3 - Questions/Réponses**
Intervenants des conférences de la Session 3

10^h45 Pause-Café / Networking / BtoB

SESSION PITCH STARTUP

11^h30
InSpeck
BioRNA
STH Biotech
ALGA BIOLOGICS
WhiteLab Genomics

12^h30 Cocktail Networking / BtoB

**SESSION 4 Bioproduction en Thérapie
cellulaire: les défis du scale up**

14^h15 **Conférences #12 - Industrialisation des
thérapies cellulaires : Bilan & Perspectives
15 ans après l'introduction du règlement
européen**
Jérémy Magalon, HCU PhD - Laboratoire de Culture et
Thérapie Cellulaire, AP-HP

14^h35 **Conférence #13 - Allogeneic cell therapy:
building a reliable supply chain**
Emilia Pachulec, Head of ATMP Operations, Pierre
Fabre Group

14^h55 **Table ronde 4**
Otto-Wilhelm Merten, Gene Therapy and Vector Manu-
facturing Specialist, Mythen
Jerome Larghero, Directeur du Centre MSAR de Thé-
rapie Cellulaire et Génomique de l'AP-HP, Professeur à la
Faculté de Médecine de l'Université Paris Cité
Sophie Desenne, Responsable du Département Ana-
lyse et Développement de Marche, EFS
Jérémy Magalon, HCU PhD - Laboratoire de Culture et
Thérapie Cellulaire, AP-HP
Emilia Pachulec, Head of ATMP Operations, Pierre
Fabre Group

15^h40 Discours clôture du congrès

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7^e édition

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Polepharma



**05 - 06
AVRIL 2023**
PALAIS DES CONGRÈS
TOURS-FRANCE
www.france-bioproduction.com

PROGRAMME* - Mercredi 5 avril 2023

SESSION A Ateliers Techniques

11h50

Atelier #1 - La transition vers la production industrielle : Quelle stratégie RH pour accompagner cette mutation ?

Animé par Amadou Tall, Business Leader Life Science France, Kelly Life Sciences
avec la participation de :
Avec Christophe Moore, DRH France, CATALENT
Olivier Boisteau, VP & Executive Board Member, CLEAN BIOLOGICS group
Raphaël Lopez, Receiving Site Mobius Europe Workstream Leader, MERCK

Atelier #2 - SCALE-UP PROCESS

Doru Felezeu, Marketing & Business Development Director, PIERRE GUERIN
Thomas Mérélo, Responsable développement Commercial Lifesciences, EQUANS
Emmanuel Gaud, Directeur Marchés Agroalimentaire & Pharma-cosmétique, ERAS Ingénierie

Atelier #3 - How can material science provide disruptive technologies to solve your recurring bioprocess painpoints from development to cGMP implementation?

Catherine Bineau, Bioprocess Applications Specialist, 3M

Atelier #4 - How to succeed from DNA to commercialization?

Sylviane Baghdassarian, Biotech Segment Marketing Manager Western Europe, MERCK
Alexandre Laly, Customer Application Consultant - Emerging Biotech - France, BeNeLux, Switzerland, MERCK
Frédéric Sengler, Marketing Specialist, MERCK

Atelier #5 - Accélérer la production des biomédicaments grâce aux jumeaux numériques et à la continuité digitale

Yves Pellissier, Vice President - Digital Continuity, CAP GEMINI Engineering
Patrick Bernani, Expert Pre-Sales & Chief Solution Architect - Hybrid Intelligence, CAP GEMINI Engineering
Patrick Chareyre, Principal Consultant Lead Data Scientist - Hybrid Intelligence, CAP GEMINI Engineering

Atelier #6 - Retour d'expérience ARXUM & EFS-PIBT : Accélérer la bioproduction et renforcer la qualité par l'innovation

Axel Benoist, Director - France, ARXUM
Clémentine Gamonet, Responsable Cellule Interface et Maturation en Bioproduction, EFS

Atelier #7 - Game-changing innovations for cell separation in cell, gene and mammalian recombinant therapies : meet "Gibco CTS Rotea" and "Dynaspin"

Jérôme Cabeau, Business Development Manager - Cell and Gene Therapy, Thermo Fisher Scientific
Arnaud Rehel, Senior Product Specialist - BioProduction, Thermo Fisher Scientific
François Fage, Senior Product Specialist - BioProduction, Thermo Fisher Scientific

PROGRAMME* - Mercredi 5 avril 2023

SESSION B Ateliers Techniques

16h35

Atelier #8 - Les défis de l'innovation dans la bioproduction. Comment accélérer les processus de demain ?

Animé par Sandrine Rublo, Responsable animation, Genopole
avec la participation de :
Cédric Rousseaux, Directeur Adjoint Innovation - Analytical and Process Development, Ipsoskyl
Joëlle Dumas, Directrice Business Development Biomanufacturing, Groupe IMT
Christophe Lanneau, Directeur Recherche & plateformes, Genopole
Eric Henriot, Directeur General, Suprabiotech International
Président Directeur General, Torcell S.A.
Anne Galy, Directrice de l'accélérateur de recherche technologique en thérapie génique, INSEERM

Atelier #9 - QbD et PAT: 2 outils au service du développement, de l'optimisation et du contrôle des bioprocédés.

Sandra Aubert, Data Scientist et responsable formation, Ondalys
Thierry Bastogne, CSO & cofounder, Cybemano

Atelier #10 - Les enjeux du tech transfert et de la mise à l'échelle : Comment mitiger les risques associés aux étapes upstream et downstream.

Mariam Bendouma, Senior Business Development Manager, PALL
Clément Pèbre, Bioreactor Application Scientist, PAUL

Atelier #11 - Contrôle qualité des vaccins ARN : apport du campus Eurofins BioPharma Product Testing Biologics à Lentilly (Lyon) France

Arnaud Carloti, Président d'Eurofins Biopharma Product Testing Biologics

Atelier #12 - Comment réconcilier enjeux de croissance et impératifs de qualité avec un turnover élevé des équipes ?

Tiphaine De Jouvenel, Senior category manager - Emerging solutions, GILSON

Atelier #13 - Les enjeux de la compétence en BioProduction

Karim Vissandjee, CEO, Immersio
Hélène Nègre, Scientific Director Biotechnology & Bioproduction, Servier
Olivier Panzer, Program Director - GE Digital, Immersio
Agnes Hocquelliet, Maître de Conférences Microbiologie et Bioproduction microbienne, ENSI-BB-Bordeaux INP
Arnaud Chouteau, Directeur Emploi Formation, LEBM
Denis Dacheux, Assistant professor of immunology, ENSI-BB-Bordeaux INP
Hervé Galtard, Directeur général, Groupe IMT
Eric Villemagne, Directeur général, IFIS Interactive

Atelier #14 - Tout savoir sur les financements publics dédiés à la filière «santé»

Franck Maudoux, Directeur Développement, ABF Decisions
Nicolas Bonnet, Directeur Expertise Europe, ABF Decisions
Anne-Sophie Jeusselin, Directrice Bureau Tours, ABF Decisions

We thank our partners in 2023

PLATINIUM

MERCK

GOLD



SILVER



BRONZE



Partenaires réseau



Partenaires institutionnels



Partenaire média



Partenaires privés



with our apps!

swappcard



Included from the Bronze offer



A mobile application, available upon registration, to enhance attendee experience and engagement with:

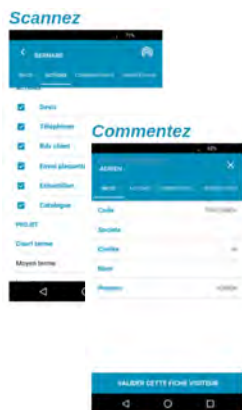
- Event program: conferences, workshops,...
- Set up your exhibitor space
- List of exhibitors with a description
- Highlight your brand image
- List of all the attendees, to interact and book BtoB meetings for D-Day but also before and after the event



PROXI EVENT

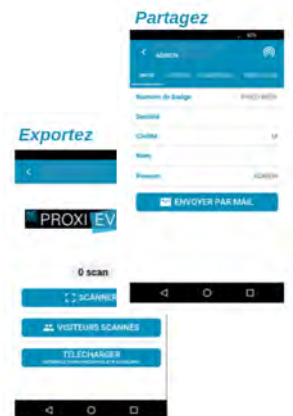


Included from the Silver offer



The best way to manage visitor contacts on D-Day, an easy, 100% digital and secure tool.

- Scan your visitors' badge
- Include comments
- Export to your dedicated space
- Generate a list of prospects with their contact details and your comments





Discover the **Biomanufacturing Thursdays***, monthly meeting dedicated to biomanufacturing / Biopharma / Biotech: from development to production of biotherapies and advanced therapy medicinal product.

- 1 Thursday per month
- 1 hour webinar
- 1 theme about biomanufacturing stakes
- 1 expert = **YOU!**

This monthly meeting is **free of charge for the attendees** but **registration is mandatory**.

4 good reasons to participate

- Animate the french **biomanufacturing community**;
- Highlight your expertise, your **new technologies** and/or innovative applications;
- **Share** your feedbacks;
- And **stay in touch** with the actors of the field.

Your Thematic Webinar
+ 1 Pitch Video teaser
+ 1 email campaign
+ 1 LinkedIn post
+ listing of participants' contacts
= 1 600 € HT

**Available from the SILVER sponsor offer*

For a custom offer, please contact:



Denis Marchand
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 Head of R&D & Innovation Biopharmaceuticals-Bioproduction
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DUO* OFFER - MAXIMIZE YOUR VISIBILITY

Sponsor two POLEPHARMA events and receive

- 10 % on both sponsorship packages
- + 1 free admission for each event

**Available from the SILVER sponsor offer*

Example (on 2021 rate)

	Rate HT	DUO (-10%)	Discount
Sponsor Gold CFB Bioproduction	7 000 €	6 300 €	- 700 €
Sponsor Gold JPB Biotesting	6 600 €	5 940 €	- 660 €
TOTAL (HT)	13 600 €	12 240 €	- 1 360 €
Rate attendees FTI-Group	760 € / 673 €	2 free admissions	- 1 433 €
		Total discount	- 2 793 €

For a tailor-made offer, please contact



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Journées Polepharma du Biotesting



Stratégies analytiques pour
accélérer le développement des biothérapies

biotesting.polepharma.com

5—6
Juin 2024
Evreux - Palais de Congrès

The POLEPHARMA Biotesting Days aim to bring together more than 180 decision-makers and actors in **academic and clinical research, startups, biotechs and pharma industries** to discuss the challenges of Biotesting and report current industrial needs around advanced analytical strategies to accelerate the development and marketing of biotherapies.

The two days will be punctuated by conferences, round tables, workshops and time slots dedicated to networking.

2
Days

+250
Participants

1
Gala Dinner

40
Exhibitors

+20
Conferences

6
Round Tables

+ 7 hours
Dedicated to networking

6
Technical
Workshops

1
Networking
App

1
Place to meet exhibitors in the
center of the catering &
networking area.

Conferences & round tables

Animated by KOLs of the field and selected by the programming comitee composed of scientists and indutrials.

Technical Workshops

Based on feedbacks and sharing of expertise in an environment prompted to fruitful exchanges.

More than 7 hours of networking

Visit exhibitors located in the center of the catering & networking area.

1 networking app for booking meetings

Swapcard app for all participants and exhibitors, contact participants before, during and after the event.

swapcard



SAVE THE DATE : MAIN EVENTS 2023/2024 POLEPHARMA AND MEDICEN NETWORKS

POLEPHARMA

CPIF

POLEPHARMA Industry
of the Future congress

15 & 16 November 2023
Chartres

6th Ed.

www.industriedufutur.polepharma.com

JPM

Microbiomique
POLEPHARMA Days

22 & 23 December 2022
Rouen

4th Ed.

www.microbiote.polepharma.com

JPB

Biotesting
POLEPHARMA Days

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